



UNITWIN2022: 7TH UNESCO UNITWIN CONFERENCE 2022: World Heritage and Tourism Innovation

UP FTŠ Turistica

Portorož, Slovenia, May 15-20, 2022

Conference website	https://unitwin2022.turistica.si/
Submission link	https://easychair.org/conferences/?conf=unitwin2022
Poster	download
Abstract registration deadline	December 15, 2021
Submission deadline	December 15, 2021

Topics: [tourism](#)

As travel is gradually regaining momentum, the UNESCO UNITWIN Network "Culture, Tourism and Development" is pleased to announce that the Network's seventh conference will be held in person at the University of Primorska in Slovenia. Recently, both tourism and World Heritage sites have experienced dramatic changes in their environmental, technological, economic and social conditions. These new challenges call for new perspectives, new strategies and new solutions for more resilient and sustainable tourism in World Heritage sites.

The conference will feature academic papers as well as a series of selected panel discussions, PhD workshops and online satellite events on topical issues related to the 3 main themes:

- World Heritage Sites in a Changing World
- Innovation in Tourism
- Sustainable Development Goals

Submission Guidelines

All abstracts must be original and not simultaneously submitted to another journal or conference. The following paper categories are welcome:

- **Abstracts** of up to 2000 characters including spaces (titles of up to 200 characters with spaces)

List of Topics

The conference welcomes empirical, experimental, theoretical and case study research contributions. World Heritage and Tourism Innovation can be considered from a variety of perspectives including, but not limited to:

- Innovation, creativity and change management
- Tourism planning and destination development
- Adaptation of heritage sites and heritage tourism to climate change risks
- Cultural heritage tourism response to the pandemic COVID -19
- The role of technology in tourism innovation for heritage sites
- Trends and changes in tourist behaviour, decision making, experience and satisfaction
- Marketing strategies, communication and value creation in heritage tourism
- The wellbeing of staff, local communities and tourists in WHSs
- Emerging and innovative research methods and methodologies
- Training and education for innovative tourism management in WHSs

Contact

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