

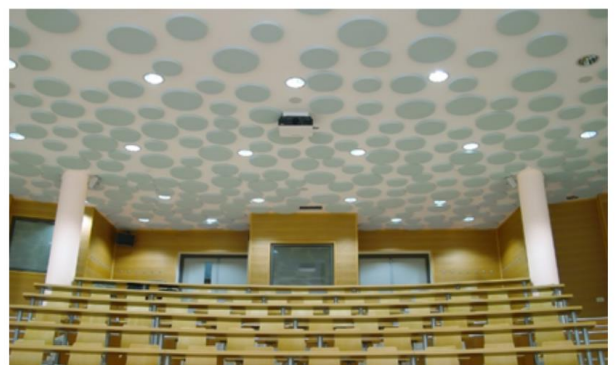


7th UNESCO UNITWIN Conference

“World Heritage & Tourism Innovation: Responding to the challenges in a changing world”

15-20 May 2022, Portorož/Portorose, Slovenia

Program



**Sessions and presenters are still subject to change.*



**7th UNESCO UNITWIN Conference Programme - University of Primorska Faculty of Tourism Studies –
TURISTICA 15th – 20th, May 2022**

SUNDAY, 15th of May				
18.00 – Informal Conference Welcome Reception Portorož, St. Bernardino church yard				
MONDAY, 16th of May				
Conference Venue: The Faculty of Tourism Studies TURISTICA, Obala 11a, 6320 SI-Portorož				
UP FACULTY OF TOURISM STUDIES - TURISTICA	8.30 - 9.30	Registration – TURISTICA Encuentros Hall		
	09.30- 10.00	Welcome Remarks <i>Welcome by Prof. dr. Klavdija Kutnar, Rector of the University of Primorska</i> <i>Welcome by Prof. dr. Tadeja Jere Jakulin, Chair of the Academic Assembly, Faculty of Tourism Studies – Turistica</i> <i>Welcome by Gašper Hrastelj, Secretary general, Slovenian NC for UNESCO</i> <i>Welcome by Ilona Stermecki, Director of Slovenian Tourist Board</i>		
	10.00- 11.15	Plenary Session Looking to the future: World Heritage and global tourism facing challenges together <i>Keynote Speakers</i> <i>Prof. dr. Maria Gravari-Barbas, Paris 1 Panthéon-Sorbonne University</i> <i>Prof. dr. Sara Dolničar, The University of Queensland</i> <i>Prof. dr. Vicky Katsoni, University of Western Attica</i> <i>Prof. dr. Lučka Kajfež Bogataj, University of Ljubljana and the Honorary doctor from University of Primorska</i> Encuentros Hall, Room I		
	11.15- 11.30	Coffee break – Encuentros Hall Exhibition of the Museum of Salt Making		
	11.30- 13.00	Parallel Session 1A (Room I) Innovative strategies in heritage tourism Chairs: <i>Yoel Mansfeld and Daniela Angelina Jelinčič</i>	Parallel Session 1B (Room II) Challenges for tourism valorisation of World Heritage Chairs: <i>Tadeja Jere Jakulin and Tamara Ratz</i>	Parallel Session 1C (Room III) Sustainable management of heritage destinations Chairs: <i>Silvia Aulet and Smiljana Pivčević</i>
		Tourism Innovation in the Adriatic-Ionian Region: Questioning the understanding of innovation Daniela Angelina Jelinčič	Art Nouveau as a tourist resource in World Heritage Cities – A comparison of Budapest and Vienna Tamara Ratz and Tamas Regi	Towards a framework of cultural sustainability for World Heritage sites Rafael Oliveira, Herbert Salgado, Silvia de Ascaniis, Renata Baracho, Lorenzo Cantoni
		Innovative strategies for a stakeholders' agreement plan within the on-going H2020 project IMPACTOUR: Improving sustainable development practice to assess and foster cultural tourism in Europe Hector Manuel Aliaga de Miguel	The development impact on the heritage value of At-Turaif District Al-Hanouf Al-Rassan, Abdulelah Al-Tokhais	Sustainable tourism strategies to conserve and valorise the Mediterranean Coastal and Maritime Natural Heritage (INHERIT) – Interreg Med financed project Ana Težak Damijanić, Barbara Sladonja, Ninoslav Luk, Marija Pičuljan, Danko Cvitan, Romana Maružin, Zdravko Šergo, Anita Silvana Ilak Peršurić, Milan Oplanić
		Enchanting World Heritage Stewardship and community resilience through tourism and visitor management – A polycentric Approach Cecile Smith-Christensen	Latin America and the Caribbean WHS: Facing a special challenge for the coming years Carmen Maria Ramos	Sustainable management of cultural heritage in the initial development stage of a rural tourism destination Božena Krce Miočič, Gabrijela Vidič, Borna Buljan

**7th UNESCO UNITWIN Conference Programme - University of Primorska Faculty of Tourism Studies –
TURISTICA 15th – 20th, May 2022**

	Properties with heritage value requalified for tourism purposes in Portugal: The tourist experience in an accommodation context Pedro Vaz Serra, Claudia Seabra	Research about the hidden meaning of the structures in Gobeklitepe through the oldest mathematical knowledge Cagnur Corekli, Gulsun Yildirim	Heritage sites at risk of invasive alien plant species Barbara Sladonja, Danijela Damjanić, Mirela Uzelac, Ida Linić, Danijela Poljuha
	Study of digital transformation for social media utilization in Japanese Temples Hisashi Masuda	Negotiating problematic identities of place at World Heritage Site Universities: The case of Jefferson, slavery, and the University of Virginia Elizabeth Carnegie, Simon Woodward	Cultural tourism in European universities and sustainability: The managers' perspective Ines Almeida, Luis Silveira
	Implementing UNITWIN Experts' Planning Workshop in Akko, Israel: In retrospect – how innovative and successful was it? Yoel Mansfeld		Cultural destination sustainability framework – development and empirical verification Smiljana Pivčević, Ante Mandić
13.00 - 14.30	Free time for lunch		

UP FACULTY OF TOURISM STUDIES - TURISTICA	14.30 - 16.00	Parallel Session 2A (Room I) Innovation and technology for heritage sites Chairs: Giancarlo Fedelli and Dejan Križaj	Parallel Session 2B (Room II) WHS during pandemic crisis Chairs: Anna Trono and Gorazd Sedmak	Parallel Session 2C (Room III) Education for sustainability-led innovations in heritage tourism Chairs: Lia Bassa and Aleksandra Brezovec
		Defining the conceptual model for UNESCO digital trail development based on stakeholder technology acceptance: The case of Scottish National Trail Giancarlo Fedeli, Katarzyna Minor, Miha Bratec	Is the UNESCO heritage list inscription an advantage in Covid-19 pandemic times? Evidence from the Czech Republic Zuzana Kvitkova, Zdenka Petru	A close relation between education and tourism Lia Bassa
		Cultural heritage designation and augmented reality applications for religious tourism in Greece and Cyprus: Re-Cult and Re-Cult Magnum Projects Vassilis Drakonakis, Spyridon Papavasileiou, Charalambos Paraskeva, Konstantina Moulletou, Antonis Theocharous, Petros Kosmas, Hristo Andreev, Maria Panagopoulou, Petros Giannoulis	Exploring the sustainability of UNESCO World Heritage Sites during the Covid-19 pandemic: The Example of an ecolodge from the Historic City of Yazd Mohammadhossein Dehghan Pour Farashah, Leszek Butowski, Joanna Kowalczyk-Aniol, Ali Mohammad Ansarisadrabadi, Ehsan Aslani	Teaching Innovation through the study of WHS: An example of a COIL experience Silvia Aulet, Dominique Vanneste
		Recording buildings of vernacular architecture: An innovative method of research that contributes to the historical archiving of cultural heritage Anna Daskalaki, Maria Mandalaki	Covid-19 pandemic and new challenges for cultural tourism and creative industries markets: The response of Italian government. Anna Trono	eLearning courses for Tourism and Heritage during a pandemic: The case of "Tourism Management at UNESCO World Heritage Sites (vol.3)" Ilaria Rosani, Maria Gravari-Barbas, Silvia De Ascaniis, Lorenzo Cantoni
		Multisensory and emotional immersive experience creation for tourism innovation in World Heritage Sites of China Chaozhi Zhang	Tourism during Covid-19 pandemic: Changes in tourism patterns and impacts in World Heritage Sites in Central region of Portugal Norberto Santos, Fernanda Cravidao, Claudete Oliveira Moreira	The role of higher education played towards the development of sustainable socio-economic opportunities for Mapungubwe World Cultural Heritage Site communities Precious Shabalala Lombuso
		The Revolutionary Lisbon of Aquilino Ribeiro. The contribution of geospatial technologies for literary representations spaces. Aquilino Machado, Conceição Machado, Fernando Moreira, João Reis, Maria Aurindo, Maria Mota Almeida and Rita Faria	A comprehensive analysis of the Covid-19 pandemic crisis and its impacts on Portuguese cities Andreia Pereira, Claudia Seabra, Ana Caldeira	Learning by doing: The basis for the establishment of the new UNESCO Chair at the University of Primorska Zrinka Mileusnic, Neža Čebren Lipovec, Irena Lazar, Alenka Tomaž, Katja Hrobat Virloget
		Digital innovation of cultural heritage: An overview and an insider's reflection of Slovenian story of success		Education and Heritage: Teaching the tourism curriculum from a community sustainability perspective in South Africa's rural and township schools

**7th UNESCO UNITWIN Conference Programme - University of Primorska Faculty of Tourism Studies –
TURISTICA 15th – 20th, May 2022**

	Urška Starc Peceny, Tomi Ilijas, Matevz Straus		Thandeka Sibiya
16.30-18.00	Guided Tour: Portorož & Piran Old Town		
18.00-18.45	Mayor's Reception at the Town Hall		

**7th UNESCO UNITWIN Conference Programme - University of Primorska Faculty of Tourism Studies –
TURISTICA 15th – 20th, May 2022**

<p align="center">TUESDAY, 17th of May Venue: Faculty of Tourism Studies TURISTICA, Obala 11^a, 6320 SI-Portorož</p>				
UP FACULTY OF TOURISM STUDIES - TURISTICA	9.00 - 9.30	Registration – TURISTICA Encuentros Hall		
	10.00 - 11.15	<p align="center">Plenary Session</p> <p align="center">Shaping the future together: Knowledge and innovation for sustainable and resilient heritage tourism</p> <p align="center"><i>Keynote Speakers</i></p> <p align="center"><i>Prof. dr. Anton Gosar, Professor Emeritus of the University of Primorska</i> <i>Prof. dr. Noel B. Salazar, KU Leuven</i> <i>Dr. Fabio Carbone, Coventry University</i> <i>Dr. Silvia De Ascaniis, USI Lugano</i></p> <p align="center">Encuentros Hall, Room I</p>		
	11.15 - 11.30	<p align="center">Coffee break – Encuentros Hall</p> <p align="center">A book Launch - Handbook on Heritage, Sustainable Tourism and Digital Media</p>		
	11.30 - 13.00	<p align="center">Parallel Session 3A (Room I)</p> <p align="center">Digital transformation of heritage tourism</p> <p align="center">Chairs: <i>Petr Stumpf and Katarzyna Minor</i></p>	<p align="center">Parallel Session 3B (Room II)</p> <p align="center">Post-pandemic recovery of heritage tourism</p> <p align="center">Chairs: <i>Maria Garcia-Hernandez and Eli Avraham</i></p>	<p align="center">Parallel Session 3C (Room III)</p> <p align="center">Sustainable development of tourism in heritage sites</p> <p align="center">Chairs: <i>Maria Gravari-Barbas and Yoel Mansfeld</i></p>
		Social media as management tool: New opportunities to leverage sustainable heritage destination development Andela Šormaz, Engelbert Ruoss	Covid-19, travellers' resilience and heritage tourism Eran Ketter	Mountain tourism, a sustainable asset for tourism development: The case of Morocco. Fatima Azzahra Reqadi
		Going digital with heritage: perceptions on how digital technologies are driving visitor co-creation in museums Sofia Almeida, Ana Claudia Campos, Maria Isabel Roque	Recovery strategy marketing campaigns for global destinations and World Heritage Sites in response to the Covid-19 tourism crisis Eli Avraham	Azores Islands – Tourism evolution Claudia Faias, Claudia Seabra
		Digital innovation of Plečnik's Cultural heritage in Ljubljana Neža Semič	The post-Covid tourist context and the adaptive responses of Spain's World Heritage Sites Maria Garcia-Hernandez, Manuel De la Calle-Vaguero	Baha'i Gardens, Faith and its systems: (Sustainable) approach to tourism. Tadeja Jere Jakulin
		Data mining of visitors' spatial movement patterns using geotagged Flickr photos: the case of dispersed Plečnik's architectural heritage in Ljubljana Gorazd Sedmak, Dejan Paliska, Aleksandra Brezovec	Tourists' and residents' life quality perception and brand image of an UNESCO City – the impact of the pandemic Claudia Seabra, Carla Silva, Manuel Reis, Ana Caldeira	Tourism development perspective of stećci as UNESCO heritage sites – did anything change? Amra Banda
			International travel recovery after COVID-19 Jocelyne Napoli	Innovation for sustainability: Journeys of two Norwegian WH destination Evelina Maziliauske, Olga Hoegh Guldberg, Dorthe Eide, Anne W. Ryan
			The greatest Spas of Europe – models for reinvention of Spa destinations in (post)pandemic tourism Nataša Urošević	Encouraging cultural sensitivity in war tourism Siri Driessen, Lénia Marques
11.30-13.00	<p align="center">IPTPO POREČ & UP FTŠ TURISTICA PANEL</p> <p align="center">New solutions for sustainable development in the Mediterranean region</p> <p align="center">Chairs: <i>Tina Šugar Korda, Tina Orel Frank</i></p> <p align="center">Room IV Eudokia Balamou</p>			

**7th UNESCO UNITWIN Conference Programme - University of Primorska Faculty of Tourism Studies –
TURISTICA 15th – 20th, May 2022**

		Winter Islands Network for all year-round: Tourism Experience in the Mediterranean (WINTER MED), Kristina Brščić A model for resilient destinations toward tourism recovery: Less is more (ConsumeLess Plus), Peter Kopic Empower Mediterranean for Smart Tourism (SMARTMED), Ana Težak Damjanić Sustainable Tourism Strategies to Conserve and Valorise the Mediterranean Coastal and Maritime Natural Heritage (INHERIT)		
	13.00-14.30	Free time for lunch		
UP FACULTY OF TOURISM STUDIES - TURISTICA	14.30 - 16.00	Parallel Session 4A (Room I) Smart management of heritage sites <i>Chairs: Norberto Santos and Petros Kosmas</i>	Parallel Sessions 4B (Room II) Tourism valorisation of intangible heritage <i>Chairs: Silvia Aulet and Maria Dolors Vidal Casellas</i>	Parallel Session 4C (Room III) Local communities for sustainable and resilient heritage sites <i>Chairs: Maria Gravari-Barbas and Magdalena Banasziewicz</i>
		Smart Tourism Destination Management in Coimbra Norberto Santos, Claudete Oliveira Moreira, Carlos Ferreira, Luis Silveira	Sound as intangible heritage: Recovering the manual ringing of bells in Catalonia, Spain Guiherme Ferreira Rodrigues, Silvia Aulet, Maria Dolors Vidal Casellas	World Heritage Declaration: An examination of threats and opportunities from the perspective of local stakeholders and tourists Nuria Morere-Moliner, Laura Fuentes – Morelada, Alicia Orea-Giner
		Theming, gamification and securitisation: World Heritage Tourism Innovations for times of uncertainty Chin Ee Ong, Chaozhi Zhang	An intangible asset as a driver of tourism development: From an intangible asset to a place of heritage. The case study of Cremona (Italy) Raffaella Gabriella Rizzo	“Be a tourist in your city” – conflicts, heritagization and tourism in Krakow Magdalena Banasziewicz
		Digitizing the future of sustainable tourism: The MITOS ICT-based platform Antonis Theocharous, Petros Kosmas, Maria Panagopoulou, Constantinos Constantinides, Petros Giannoulis, Hristo Andreev, Charis Hadjipanayiotou	Tourism valorisation of the Croatian intangible cultural heritage on UNESCO lists – the example of the Sinjska Alka Vuk Tvrтко Opačić	Sociocultural empowerment and educational innovations as tools for tourism development in the context of UNESCO Araripe Geopark (Brazil) Thiago Allis
		Smart Actionable Classification Model (SACM): development and implementation opportunities for digital innovations Dejan Križaj, Miha Bratec, Peter Kopic, Tadej Rogelja	Development of online ritual practice as a sustainable tourism resource: A case study of the soul-summoning ritual of Hani people in Yunnan, China Su Zhang	The impacts of tourism on the quality of life, health, and well-being of local communities Maksim Godovykh, Alan Fyall, Jorge Ridderstaat
		Award-winning digitalization of cultural heritage in Maribor, Slovenia Jure Struc, Monika Jurišič Hlevnjak, Urška Rožič		The local community as the protagonist of the tourist activity Sara Pereira, Claudia Seabra, Carla Silva
		16.00 - 16.15	Coffee break	

**7th UNESCO UNITWIN Conference Programme - University of Primorska Faculty of Tourism Studies –
TURISTICA 15th – 20th, May 2022**

UP FACULTY OF TOURISM STUDIES - TURISTICA	16.30 - 18.00	<p align="center">Parallel Session 5A (Room I)</p> <p align="center">Communication strategies in heritage tourism</p> <p align="center">Chairs: Gorazd Sedmak and Gabrijela Vidić</p>	<p align="center">Parallel Session 5B (Room II)</p> <p align="center">Tourism planning and development in WHS</p> <p align="center">Chairs: Dominique Vanneste and Anton Gosar</p>	<p align="center">Parallel Session 5C (Room III)</p> <p align="center">Administrative approaches to sustainable tourism at heritage sites</p> <p align="center">Chair: Janez Mekinc and Ana Težak Damijanić</p>
		<p>World heritage natural and cultural Sites Brand Personality Mohamed Abdalla Elsayed Hassan, Konstantina Zerva, Silvia Aulet</p>	<p>Tourism planning and destination development in urban heritage destination: Post-Covid strategies in Belgian and Dutch historical cities Dominique Vanneste, Bart Neuts</p>	<p>Ecological certification programs in tourism settings: Program development experiences and future perspectives Marija Pičuljan, Ana Težak Damijanić, Barbara Sladonja</p>
		<p>Smart city branding: The case of Manado, Indonesia Carly Stiana Sumampouw, Magdalena Lestari, Ginting, Ilynka Maria Aprilia Sigal</p>	<p>Perspectives and challenges of preservation in World Heritage Sites: Insights from the Valongo Wharf Archeological Site in the post-Olympic Rio de Janeiro Ana Maria Vieira Fernandes</p>	<p>Critics on heritage laws and tourism politics in Ethiopia: Multilayered Delphi Approach Hiyab Weldearegay</p>
		<p>Content personalisation in tourism email marketing: The case of Ticino Tourism Elide Garbani-Nerini, Elena Marchiori, Lorenzo Cantoni</p>	<p>Heritage tourism development in Saudi Arabia Sultan Alsaleh</p>	<p>Approaches to security in the UNESCO City of Rome – security and tourism project Janez Mekinc, Katarina Mušič</p>
		<p>Communicating cultural heritage content between cultures: Interacting with Chinese tourists Neva Cebron, Tjasa Vilotic, Rong Ye</p>	<p>Rio 2016 Olympic and Paralympic Games: Tourism and legacies Marie Delaplace, Felipe Pimenta de Souza, Alexia Gignon</p>	<p>Accessible tourism challenges and Heritage Sites: Identifying and classifying barriers to accessible tourism Janja Gabruč, Tanja Planinc</p>
		<p>Retelling history through ancient life stories to promote sustainable cultural tourism Antonis Theochatous, Petros Kosmas, Maria Panagopoulou, Hristo Andreev, Petros Giannoulis, Kirsii Lorentz</p>	<p>Overtourism B.C – A.C (before and after Covid-19). A big data analysis for visitor density calculation and policies action in Dolomites UNESCO site Dario Bertocchi</p>	<p>Participative approach in tourism settings: Bottom-up approach experiences Marija Pičuljan, Ana Težak Damijanić, Anita Silvana Ilak Peršurić</p>
		<p>A front cover cultural landscape Romana Kacic</p>		
16.30-18.00	<p align="center">AIRTH & UP FTS sTOudio Turistica PANEL</p> <p align="center">Can contemporary lifestyles qualify for the UNESCO World Heritage status?</p> <p align="center">Chairs: Rudi Medved and Dejan Križaj Room IV</p> <p align="center">Participants:</p> <p align="center">Italian Espresso Institute Backers of the application for espresso coffee to gain the UNESCO world heritage status Amie Sultan</p> <p align="center">The initiator of application for the Egyptian belly dance to gain the UNESCO world heritage status Rave the Planet</p> <p align="center">Backers of the application for Berlin techno culture to gain the UNESCO world heritage status</p>			
Free evening				

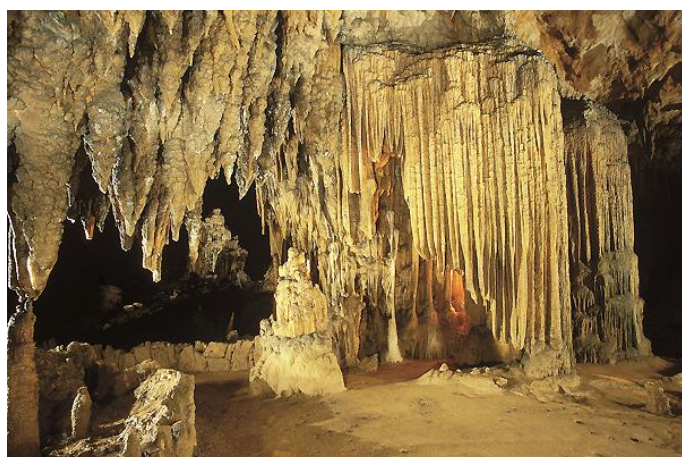
**7th UNESCO UNITWIN Conference Programme - University of Primorska Faculty of Tourism Studies –
TURISTICA 15th – 20th, May 2022**

WEDNESDAY, 18th of May				
Venue: Faculty of Tourism Studies TURISTICA, Obala 11^a, 6320 SI-Portorož				
	9.00 – 10.00	Registration – TURISTICA Encuentros Hall		
UP FACULTY OF TOURISM STUDIES - TURISTICA	10.00- 11.15	Parallel Sessions 6A (Room I) Tourist behaviour, experience, and satisfaction at heritage sites <i>Chairs: Laura Fuentes-Morelada and Jocelyne Napoli</i>	Parallel Session 6B (Room II) Thematic routes – selected cases in heritage tourism <i>Chairs: Helena Cvikel and Katja Hrobat Virloget</i>	Parallel Session 6C (Room III) PhD Workshop <i>Chairs: Emil Juvan and Silvia De Ascaniis</i>
		Modelling the relationship between perceived value, satisfaction, and loyalty: A case study of two UNESCO World Heritage Sites Jessenia Moreno-Manzo, Lluís Coromina, Ariadna Gassiot-Melian	Framework for Silk Road studies Brian Park	Accessibility as a means for vernacular settlements' sustainability: A new approach to the visitor's experience of architectural heritage including persons with disabilities Maria Griva, Constantinos Caradimas, Charikleia Kanari
		The importance of memorable tourism experiences for the competitiveness of the destinations – the case of NR2 Catarina Frias, Carlos Ferreira, Sérgio Guerreiro	Hotteok Road as expanded Silk Road Seungtae Park	Facilitating the development of sustainable cycle tourism in Cyprus: A holistic approach Hristo Andreev
		Experiencing outer space and space heritage: Space gaze as a new development stage of the tourist gaze? Iztok Bončina	The challenges of securing long-term viability of thematic routes: Case of European structural funds in Slovenia from 2004-2021 Katja Kokot, Maja Turnšek	Tourism and the refugee issues Petros Giannoulis, Petros Kosmas
			Establishing local synergies for promoting cultural heritage via local routes and transnational itineraries: The case of QNeST branding and the consequent benefits in regional sustainable development Maria Styliou, Anna Trono, Dimitrios Salmas, Chrysostomos Stylios	House Museums in a World Heritage Site: Challenges of the Madrid's house museums coexisting with the great museums, from the management perspective Garasela Clementina Gaman
				What socio-cultural sustainability dimensions drive co-creation in innovation for sustainability? Empirical study of Experience tourism organizations located in rural WHS Evelina Maziliauske
	11.15-11.30	Coffee break		

**7th UNESCO UNITWIN Conference Programme - University of Primorska Faculty of Tourism Studies –
TURISTICA 15th – 20th, May 2022**

UP FACULTY OF TOURISM STUDIES - TURISTICA	11.30-13.00	Parallel Sessions 7A (Room I) Destination marketing for sustainable heritage tourism Chairs: Anđela Šormaz and Božena Krce Miočić	Parallel Session 7B (Room II) Heritage sites and local stakeholders' activities Chairs: Nuria Morere-Molinero and Nina Lovec	Parallel Session 7C (Room III) PhD Workshop Chairs: Emil Juvan and Silvia De Ascaniis
		Linking destination attributes and overall satisfaction in cultural destination context – an exploratory study Smiljana Pivčević, Ljiljana Najev Cacija	Exploring the behaviour of university students' evening/night – time leisure. The case of Coimbra Claudete Oliveira Moreira, Mansour Ghanian, Norberto Santos	PhD Students from Turistica and partner universities
		"Should I stay (in Slovenia), or Should I Go (to Croatia)?" Examining recovery challenges through domestic tourism-proximity lenses Tina Šegota, Miha Bratec	Antecedents of community participation in heritage conservation and tourism development in Historical Diriyah Abdulelah Al-Tokhais, Brijesh Thapa	PhD Students from Turistica and partner universities
		The role of culture in attracting tourists travelling by low-cost carriers: The example of the city of Zadar Božena Krce Miočić, Tomislav Klarin, Gabrijela Vidić	Sotočje Outdoor and Wellbeing Bar: Innovative entrepreneurship to connect locals and tourists Peter Dakskobler	PhD Students from Turistica and partner universities
		Tourism marketing in social networks: The case of Quito and Santiago de Compostela World Heritage Sites Pamela Tipan Fraga	Residents' recognitions and attitudes towards Historic Area's conservation and development – Taking Qingdao Zhongshan Commercial Street as an example Xiaolin Zang, Yufei Zhang, Xingtian Wang, Ang Sha	PhD Students from Turistica and partner universities
		UNESCO World Heritage Sites in the touristic region Center of Portugal: responses to the Covid-19 pandemic. The use of social media, content analysis with ATLAS.ti Tiago Santos, Claudete Oliveira Moreira	Tea that is not to be and the bridge that wasn't... yet is... a tourist app: Spatial dialogues with Plečnik's heritage and tourism pedagogy Irena Weber, Simon Kerma	PhD Students from Turistica and partner universities
			Discovering the historical and industrial heritage of Istria – Parenzana as a specific offer of cultural tourism Mirjana Kovačić, Srđan Kerčević, Emil Burić, Siniša Vilke	
	13.00 - 14.30	Free time for lunch		
14.30-15.30	Plenary Session Our pledges for the future of heritage tourism: The results of parallel sessions' discussions Closing Keynote Speeches Yoel Mansfeld and Tadeja Jere Jakulin Closing Ceremony			
19.30	"Enjoy Local" Dinner			

THURSDAY, 19th of May		
FIELD TRIP:		
A VISIT OF TWO WHSs IN SLOVENIA		
9.00	Departure by bus from Portorož, UP FTS TURISTICA	
10.00	Arrival to the Škocjan Caves	
10.00 - 12.00	Guided tour of the Škocjan Caves (WHS from 1986)	
12.30	Departure by bus from Škocjan caves	
13.30	Arrival to Ljubljana	
14.00 - 15.30	‘Taste of Ljubljana’ lunch and the reception by deputy Mayor of Ljubljana	
16.00 - 17.30	Guided tour of the Plečnik’s Ljubljana Landmarks (WHS from 2021)	
17.30 - 18.30	Free time in Ljubljana	
18.30	Departure from Ljubljana to Portorož/Portorose	
20.00	Arrival to Portorož/Portorose	



FRIDAY, 20th of May

MEETING OF UNESCO UNITWIN NETWORK MEMBERS ONLY*

		FRIDAY, 20th of May
		MEETING OF UNESCO UNITWIN <u>NETWORK MEMBERS ONLY*</u>
	8.30	Departure by bus from UP FTS TURISTICA
	9.00	Guided tour of Soline Salt fields
	10.00	Presentation of Heritage Site Sustainable Management (30 min) & Working meeting of the Network “Culture, Tourism and Development”
	14.00	Lunch for the Network members
	15.30	Departure from Soline to UP FTS TURISTICA

